



TIMES SQUARE

NYC-004

Market: New York, NY
Unit #: NYC-004
Location: n/l 52nd St. east of Broadway, FW
City, Zip Code: New York, 10019
TAB Panel ID: (See location list for most recent TAB Ratings)
EOI 18+: 30571241
Size: 14'h x 48'w
Geo-Code: 40.722397/-74.004101

Located at the north end of Times Square, this standard sized bulletin display can be seen by a substantial number of vehicles, but is also intended for the thousands of pedestrians that walk through Time Square on a daily basis. These pedestrians include professionals as well as tourists. The area is crowded 24 hours a day, seven days a week.

