



CENTRAL NJ

NJ-006

Market: New York Metro/Howell Township, NJ
Unit #: NJ-006
Location: e/l NJ Route 34 2800' n/o Route 33, FN
City, Zip Code: Howell Township, 07727
TAB Panel ID: 30662412
EOI 18+: (See location list for most recent TAB Ratings)
Size: 14'h x 48'w
Geo-Code: 40.231907/-74.147494

This cross-read bulletin is located on NJ Route 34, just north of the Collingwood Circle and NJ Route 33. It is positioned just north of Rt. 34 as it merges with Rt. 33. Traffic literally lines up at this billboard and is stop-and-go during rush hour. Travelers are coming from Colts Neck and heading towards the Garden State Parkway, I-195, US Rt. 9 and the wealthy beach communities. Colts Neck is known for its mansions, thoroughbred horse farms and apple orchards. Delicious Orchards, a destination fresh-food and fine-food market, is north of this site.

