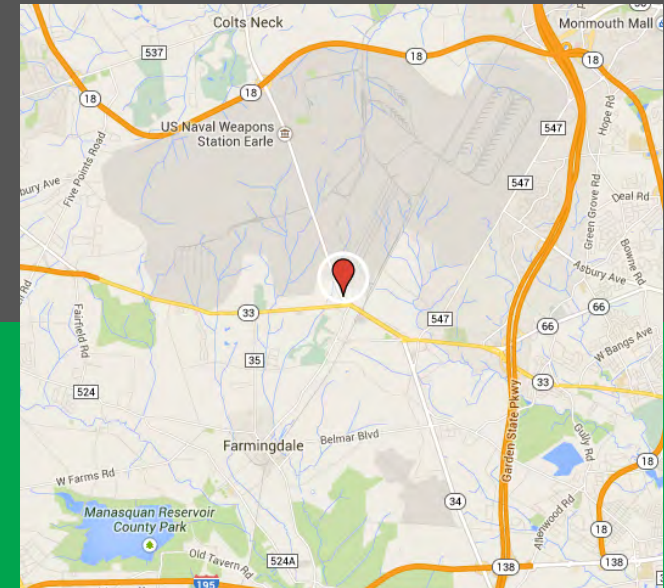




CENTRAL NJ

NJ-004

Market: New York Metro/Howell Township, NJ
Unit #: NJ-004
Location: e/l NJ Route 34 300' n/o Route 33, FN
City, Zip Code: Howell Township, 07727
TAB Panel ID: 30662409
EOI 18+: (See location list for most recent TAB Ratings)
Size: 14'h x 48'w
Geo-Code: 40.1511671/-74.227737



This cross-read bulletin is located on NJ Rt. 34, just north of the Collingwood Circle and NJ Rt. 33. It is positioned just north of Rt. 34 as it merges with Rt. 33. Traffic literally lines up at this billboard and is stop-and-go during rush hour. Travelers are coming from Colts Neck and heading towards the Garden State Parkway, I-95 and Rt. 9 as well as wealthy beach communities. Colt Neck is known for its mansions, thoroughbred-horse farms and apple orchards. Delicious Orchards, a destination fresh-food and fine-food market, is north of this site.

