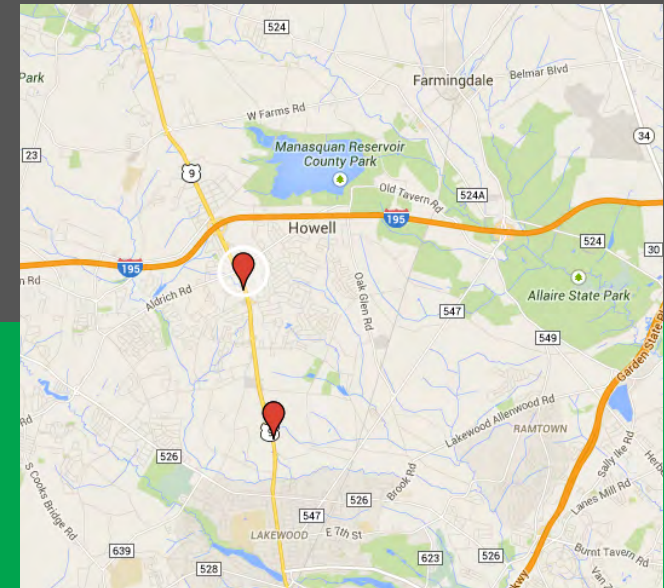




# MONMOUTH COUNTY

# NJ-003

**Market:** New York Metro/Monmouth County, NJ  
**Unit #:** NJ-003  
**Location:** w/l US Route 9 3/4 mi. s/o I-195, FS  
**City, Zip Code:** Howell Township, 07731  
**TAB Panel ID:** 30662409  
**EOI 18+:** (See location list for most recent TAB Ratings)  
**Size:** 14'h x 48'w  
**Geo-Code:** 40.1511671/-74.227737



This bulletin provides coverage along Rt. 9 in the heart of Howell Township. It is located just south of I-195 and carries high volumes of local, commuter and pass-through traffic. Rt. 9 runs the entire length of NJ and is a major commercial corridor in this area. It is full of retail stores, mini-malls and shopping centers as well as full-service and quick-service restaurants. Major retailers in the immediate area include Sears, Best Buy, Target, Lowe's, Wal-Mart, Kohl's and Bed, Bath & Beyond.

