



MONMOUTH COUNTY

NJ-002

Market: New York Metro/Monmouth County, NJ
Unit #: NJ-002
Location: w/l US Route 9 3/4 mi. s/o I-195, FN
City, Zip Code: Howell Township, 07731
TAB Panel ID: 30662408
EIO 18+: (See location list for most recent TAB Ratings)
Size: 14'h x 48'w
Geo-Code: 40.151167/-74.227737

This bulletin provides coverage along Rt. 9 in the heart of Howell Township. It is located just south of I-195 and carries high volumes of local, commuter and pass-through traffic. Rt. 9 runs the entire length of NJ and is a major commercial corridor in this area. It is full of retail stores, mini-malls and shopping centers as well as full-service and quick-service restaurants. Major retailers in the immediate area include Sears, Best Buy, Target, Lowe's, Wal-Mart, Kohl's and Bed, Bath & Beyond.

