



BACKLIT TERMINAL POSTERS

Media: Backlit Posters
Unit #: 13 A-B
Position: (2)landscape-shaped backlit posters at the south end of the Conner's Highland floating terminal.
Audience: 4,000 daily riders
Size: 13A - 15" x 125"
13B - 15" x 139"

Sold individually or as a pair, these backlit displays reach commuters for their morning commute as well as those exiting the ferries at the end of their day.

