

## **ON-BOARD POSTERS**

Media: On-Board Posters

Unit #: 8AB

**Position:** (2) Portrait Format Static Posters per ferry, facing the side entry

doors

**Audience:** 4,000 daily riders **Sizes:** (2) - 36" x 24"

SUNDECK

LEXIT

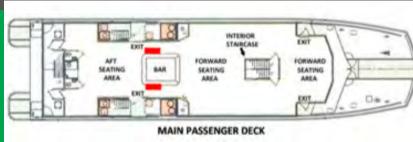
LIPPER SEATING AREA

INTERIOR

STAIRCASE

UPPER PASSENGER DECK

Sold together, these posters greet commuters as they enter each ferry via the side entry doors. They are attached to the aft portion of the bar area and reach bar patrons as well.



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