



# ON-BOARD POSTERS

**Media:** On-Board Posters  
**Unit #:** 8AB  
**Position:** (2) Portrait Format Static Posters per ferry, facing the side entry doors  
**Audience:** 4,000 daily riders  
**Sizes:** (2) - 36" x 24"

Sold together, these posters greet commuters as they enter each ferry via the side entry doors. They are attached to the aft portion of the bar area and reach bar patrons as well.

