



ON-BOARD POSTERS

Media: On-Board Posters
Unit #: 3AB
Position: (2) Landscape Format Static Posters per ferry, facing into the aft seating area
Audience: 4,000 daily riders
Sizes: (2) - 26" x 32.5"

Sold together, these posters are in the aft seating area of each ferry. They can also be seen by commuters as they enter the ferry from the side exit doors and those riders that use the bathrooms.

