



ON-BOARD POSTERS

Media: On-Board Posters
Unit #: 1AB
Position: (2) Portrait Format Static Posters per ferry, facing into the bar area
Audience: 4,000 daily riders
Sizes: (2) - 38" x 19"

Sold together, these posters are in the bar area of each ferry. They can also be seen by commuters as they enter the ferry from the bow entry doors and head aft to the bar area, the side exit doors, the aft seating area and the bathrooms.

